March 22, 2023

EEB3 Movember

For five years (since 2018), we have organized our “EEB3 Movember” project, informed our community about male cancer types and mental health issues, clothed our loyal customers with a total of more than 800 hoodies/shirts, and raised an unbelievable total of €14,434!

In 2020, our “BirdSongStrong” team was ranked No. 4 in Belgium. The following year, we were No. 1 in all of Belgium, and in 2022, we did it again:

No. 1 Movember fund-raising team in Belgium

What we have accomplished (info video links in the footnotes²):

• we informed our school community about male cancer types and the importance of mental health

• we got active, motivated our members to get out of the house and move; created GPS art as part of MOVEember, and our team moved almost 900km in 2022

• during COVID, we had virtual Movember Shave-Down events and then grew mustaches during the month of November (students, teachers, and fathers); in 2022, we could have our students shave their teachers again, in person

• we organized virtual and in-person “EEB3 Movember Mustache Beauty Pageants” and involved students, parents, teachers, staff, men, and women alike

• we organized online and in-person fundraisers

• our amazing group of young “EEB3 Movember Bakers” (S1–S3) managed to raise €650 in 2021, and an unbelievable 845€ in 2022 with their bake sales

We are very proud of our work and happy to see the community grow. Thank you very much to everyone who supported us, particularly the EEB3 parents association, who contributed generously and made it possible for us to be this successful.

We would love to continue our work and keep this tradition at our school, even past the departure or graduation of the people involved at this point.

Sincerely,

Your EEB3 Movember Team

¹ The team name was created in memory of our dear colleague Kirk Chilton, who lived on Bird Song Street, and unfortunately died of prostate cancer. He was a big fan and supporter of our project.

² General Movember Info: https://www.youtube.com/watch?v=qn6G6btGMpl

2022 Movember Recap: https://eursc-my.sharepoint.com/:v:/g/personal/taucheno_teacher_eursc_eu/ER9ciH6lLwJ9PqQdHYZljbgcB30xePnaTHetlMvAPcR7RF8w?e=rCf5Gs